



**WRICO
GENERATORS**
American Made commercial generators

www.wricogenerators.com

WRICO Power Generators

Custom. Connected. Control

- **SAM UEI:** J5B1U58F38K3
- **Primary NAICS Code:** 335312 & 423610
- **CAGE Code:** 9TA19
- **DBE MBE Certified:** 14275 ESB Pending

CORE COMPETENCIES

AMERICAN-MADE CUSTOMIZATION

Tailored, reliable generators designed to meet government needs and regulations. Leveraging years of experience to provide durable and reliable power solutions, embodying American longevity and trust.

AREAS OF EXPERTISE

- **Decades of Reliability**

Durable power solutions reflecting American longevity.

- **Diesel Expertise**

Premier diesel generators for critical field operations.

- **Gasoline Authority**

Compact, efficient gasoline generators for immediate power needs.

- **Natural Gas Specialists**

Clean, efficient generators for sustainable power.

- **Dual-Fuel Flexibility**

Reliable dual-fuel generators for versatile solutions.

- **Tactical Quiet Experts**

Low-profile generators for mission-critical operations.

PAST PERFORMANCE

- ✓ **Zume Project**
Client: LDV, Inc.
Supplied 74 generators for seamless power delivery.
- ✓ **Saudi Project**
Client: Winnebago
Provided 24 generators for international shipping.
- ✓ **Naval Air Warfare Center**
Client: Naval Air Warfare Center
Delivered 9 generators meeting military specifications.

DIFFERENTIATORS

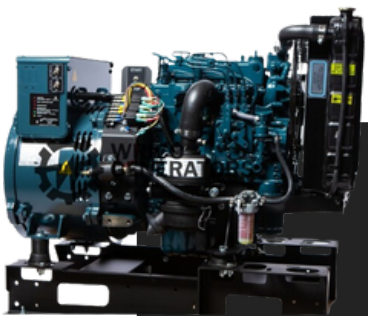
- **Custom Solutions**
Expertise in bespoke generator solutions tailored to specific needs.
- **Sustainability Focus**
Commitment to environmentally friendly power solutions.

TIPS FOR STRENGTHENING CAPABILITY STATEMENT

- **Highlight Certifications:** Emphasize relevant certifications.
- **Testimonials:** Include quotes from satisfied clients.
- **Visuals:** Add your logo and relevant images.
- **Formatting:** Use bullet points for readability.
- **Tailored Language:** Use terminology familiar to government contracting officers.

Website Enhancement Ideas

- ✓ **Visual and Design Enhancements**
 - Modern design with high-quality images.
 - User-friendly navigation.
- ✓ **Content and SEO**
 - Detailed product descriptions and specifications.
 - SEO optimization with industry-specific keywords.
- ✓ **Customer Engagement**
 - Highlight testimonials and case studies.
 - Maintain a blog for regular updates.
- ✓ **Technical Features**
 - Advanced customization options.
 - Enhanced product pages for clear differentiation.
- ✓ **Customer Support and Resources**
 - Comprehensive resource section with manuals and FAQs.
 - Accessible contact information on every page.
- ✓ **Interactive Features**
 - Highlight remote monitoring solutions if applicable.
- ✓ **Marketing and Outreach**
 - Integrate social media links.
 - Tailor content for specific markets.



For detailed inquiries or partnership opportunities, please contact:

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